

Wahroonga Village Fair 2023 Visitor Survey



Wahroonga Village Fair 2023 Visitor Survey

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Wahroonga Village Fair 2023 Visitor Survey

1.0 Executive Summary

This survey aimed to gather a statistically relevant sample of information from visitors at the Wahroonga Village Fair. Conducted on December 3rd, 642 surveys were collected, representing an estimated 1,712 fair attendees. The surveyors, consisting of fourteen volunteers, operated in shifts throughout the day, covering key hours of the event.

The data collection approach involved asking visitors five questions related to group size, regular attendance, anticipated stay duration, awareness sources, and home suburb. Results were transcribed into a spreadsheet, with additional information added for analysis. The survey recorded a group average of 2.7 individuals and indicated a broad spread of fair visitors.

Key findings include:

- 65.2% of groups were regular fair visitors.
- Groups spent an average of 1 hour and 46 minutes at the event.
- Visitor attendance varied by hour, with the peak around 11 am (21%).
- Most visitors were from the LGA of Ku-ring-gai (55%), followed by the Hornsby LGA (30%).

The survey also explored where visitors heard about the fair, with 43% indicating they simply knew about it. Signs, local awareness, and word of mouth were significant contributors to event visibility. Recorded comments highlighted positive experiences and suggestions for improvement, including the need for more shaded areas and enhanced accessibility.

2.0 Introduction

The objective of this survey was to obtain a statistically relevant sized sample of information from the visitors at the Wahroonga Village Fair. As the event is not a closed or ticketed event, surveying the total number of visitors is not practical and so the chosen approach was to collect a sample dataset which could be applied to overall visitor attendance projections.

However, the exact size of the visitor population is not known and is estimated to be between 10,000 to 15,000 people. This will depend on factors such as weather, availability of public transport and other 'competing' events. Given the large number of surveys and good quality of data obtained, we have a high degree of confidence in the survey information obtained.

The number of sample responses collected at the event was determined by the availability of volunteers and the length of the shifts worked by each volunteer. The team collected 642 individual surveys (representing a sample of 1712 visitors).

2.1 Survey Volunteers

The following volunteers assisted with this project:

Rochelle Wiley	Wahroonga Rotary	Aaron Muston	Rover Scouts
Robin Knight	Wahroonga Rotary	Jason Zhang	Rover Scouts
Phillip Comfort	Wahroonga Rotary	Patrick Dunstan	Rover Scouts
Peter Kirkwood	Wahroonga Rotary	Vicki Austin	Volunteer
Nermine Toma	Wahroonga Rotary	Lindy Russell	Volunteer
Marg Sachs	Wahroonga Rotary	Maggie Fulton	Volunteer
Jim Fulton	Wahroonga Rotary	Doug Reid	Wahroonga Rotary/Hornsby Connect
Helen Clarke	Wahroonga Rotary	Simon Clegg	Wahroonga Rotary/Hornsby Connect
Anshu Saxena	Wahroonga Rotary	Rob Hamilton	Wahroonga Rotary

Table 1 – List of Volunteers assisting with this project

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On Sunday 3rd December, the day of the Wahroonga Village Fair, fourteen volunteers collected visitor survey responses between the hours of 8:30 am to 3 pm. These volunteers worked in the following shifts:

Shift	Approx Time	No of Volunteers
Shift one	8:30 – 11:00	4
Shift two	11:00 – 1:00	5
Shift three	1:00 – 3:00	5

Table 2 – Survey shift times

The green markers ⊗ on the map to the right show the general location of the survey takers; most of the surveyors moved around their allocated location during their shifts.

Hornsby Connect also collected surveys during all three shifts. The Hornsby Connect volunteers were located at one of the vendor stalls in Railway Avenue; shown by the blue marker ⊗.

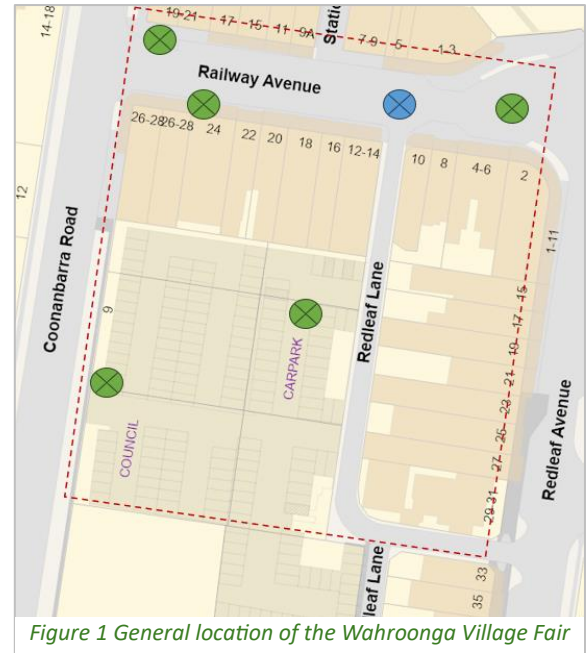


Figure 1 General location of the Wahroonga Village Fair

3.0 Data Collection Approach

The task of each survey collector was to ask Fair visitors, either as individuals or in groups, five questions:

1. How many people in the group?
2. Were they regular Fair visitors?
3. What was their anticipated length of stay the Fair?
4. How had they heard about the Fair?
5. Which Home suburb had they come from?

The surveyors also collected additional comments from the visitor group as appropriate. Survey responses were handwritten on response forms, with one response per line on the form. Overall, there were fifty-four response sheets collected on the day.

An example of a response form is shown below, and an example of a completed form is shown below in the appendix.

Wahroonga Village Fair Survey Sunday 3 rd December 2023							
Surveyor Name		Location					
	Time	Group Size	Regular Visitor	Length of stay	Hear about Fair?	Home Suburb(s)	Other feedback
1.							
2.							
3.							
4.							
5.							

Figure 2 - Section of Survey Response Form

Wahroonga Village Fair 2023 Visitor Survey

3.1 Collation of Results

Each of these fifty-four sheets was transcribed into a spreadsheet and additional information added or calculated as required to enable analysis of the results. This spreadsheet contains the 642 records of survey data.

Each of the fifty-four sheets have also been scanned into an image file.

3.2 Visitors at the Fair

The following photographs provide context to the fair's size and activity:



Figure 2 In the carpark area at 11am



Figure 3 in Railway Avenue at 10am



Figure 4 Watching the entertainment at 12pm



Figure 5 In the car park area at 11am

4.0 Survey Results

Overall, there were 642 individual surveys recorded. Each survey response covered an average of 2.7 individuals included in the survey responses (representing a sample of 1723 visitors).

From the surveyed sample of 642 groups, where a response was provided, we found:

- 414 (65.2%) groups as being regular visitors to the fair and 221 (34.8%) as not
- Groups surveyed spent an average of 1 hour and 46 minutes at the event.

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4.1 Visitor Attendance by Hour

The following table shows a summary of the surveys by the hour in which the survey was conducted (classified by “hour” on survey sheet). Whilst the individual hourly results will have been impacted by factors such as how many active survey takers there were during each hour, it does give some indication of the number of visitors at the fair during each hour.

Approx hour of Survey	No of Surveys	Av Group Size	No of Visitors	% of Total Visitors
8 am	55	2.3	129	8%
9 am	103	2.2	229	13%
10 am	82	3.3	273	16%
11 am	133	2.7	355	21%
12 noon	96	2.9	274	16%
1 pm	103	3.0	308	18%
2 pm	44	2.2	98	6%
3 pm	25	1.8	46	3%
Totals	642	2.7	1,712	100%

Table 3 – Visitor attendance by hour

4.2 Visitor Home LGA's

The following table shows the home Local Government Area (LGA) of individual visitors. The results recorded home suburbs, with Wahroonga (556 +9 for North/South Wahroonga), Turramurra (134), Hornsby (122), St Ives (61), Normanhurst (61), Pymble (59), Waitara (49), Thornleigh (47), Warrawee (46), Berowra (40), and Mt Colah (40) having the highest totals.

These results show that 45% of the visitors were from outside the Ku-ring-gai LGA and that 1% of the visitors came from Regional NSW as well as 1% from overseas.

LGA	No of Visitors	% of Total Visitors	LGA	No of Visitors	% of Total Visitors
Ku-ring-gai	939	55%	North Sydney	7	0.4%
Hornsby	508	30%	Randwick	6	0.4%
Parramatta	47	3%	Hills	5	0.3%
Central Coast	27	2%	Canada Bay	4	0.2%
Northern Beaches	26	2%	Mosman	4	0.2%
Regional NSW	21	1%	Canterbury-Bankstown	3	0.2%
Overseas	16	1%	Inner West	3	0.2%
Ryde	16	1%	Woollahra	3	0.2%
Queensland	14	1%	Lane Cove	2	0.1%
Willoughby	13	1%	Liverpool	2	0.1%
Sydney	12	1%	Melbourne	2	0.1%
Newcastle	10	1%	Sutherland	2	0.1%
			Bayside	1	0.1%
			Canberra	1	0.1%
			Hunters Hill	1	0.1%
			Waverley	1	0.1%

Table 4 – Visitor home LGA's

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4.3 Where did you Hear About the Fair?

The following table shows a summary of visitor responses to the question; “Where did you hear about the Fair?”. The categories listed are a tabulation of the variety of individual responses. The individual survey sheet image included in the appendix gives an indication of the variety of these answers.

Categories	No of Surveys	No of People	% of Total
Local	140	363	22%
Just Know	118	350	21%
Signs	140	338	20%
Word of Mouth	93	257	15%
Social Media	64	206	12%
Passing by	23	48	3%
Entertainment	17	43	3%
School	13	38	2%
Paper	7	14	1%
Stallholder	5	12	1%
Church	5	7	0.4%
Council	1	2	0.1%
Radio	1	2	0.1%
Totals	627	1,680	100%

Table 5 – Where did you hear about the fair?

The highest two categories include 43% of visitors essentially “just knowing about the fair”. Of these, one hundred came from Wahroonga, twenty-one from Turramurra, and fourteen from Hornsby.

The table below based on surveys, indicates the impact of the signs advertising the Fair. The following table shows the home suburbs of those who saw the signs. As could be expected, a sizeable proportion of these are from surrounding suburbs.

Suburb	Count	Suburb	Count
Wahroonga	67	Collaroy	1
Turramurra	11	Darling Point	1
Warrawee	7	Elanora Heights	1
Hornsby	6	Gorokan	1
Waitara	5	Hornsby Heights	1
Berowra	4	Lake Macquarie	1
Thornleigh	4	Marsfield	1
Killara	3	Mt Colah	1
Artarmon	2	Mt Kuringai	1
Brisbane	2	Newcastle	1
Gordon	2	Pennant Hills	1
Lindfield	2	Rozelle	1
Normanhurst	2	Seaforth	1
Westleigh	2	UK	1
Asquith	1	West Pennant Hills	1
Balgowlah Heights	1	West Pymble	1
Central Coast	1	Willoughby	1
Cheltenham	1		

Table 6 – People seeing WVF signs

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There were also a significant number of people who were “passing by” and saw the Fair. The following table, based on surveys, shows the home suburbs of these people:

Suburb	Count	Suburb	Count
Wahroonga	4	Dulwich Hill	1
Pymble	2	Lindfield	1
Turramurra	2	Little Bay	1
Asquith	1	Mt Colah	1
Berowra	1	Murrays Run	1
Canberra	1	Narrabeen	1
Castle Hill	1	Newcastle	1
Central Coast	1	Waitara	1
Duffys Forrest	1	West Pennant Hills	1

Table 7 – People passing by

4.4 Recorded Survey Comments

There were 257 recorded survey comments, which are shown in detail in the appendix. Most of the comments are positive and there are also several constructive suggestions in the lists, including:

- More shaded areas needed
- Beautiful, maybe twice a year
- Mist station would be good, need water stations
- Need water for dogs
- Not happy with the train disruption
- Needs more multicultural activity & stands for travel
- Not enough food stalls – including Asian
- Would like the Pipe Band to march in Railway Avenue as before
- Since cutting off right hand turn at lights, bad for wheelchairs etc accessibility (distance to walk)

The most catching comment made in the survey was “This is the start of Christmas”.

5.0 Projecting the Survey Sample

The objective of this survey was to obtain a statistically representative sample of the attendees at the fair. The following two tables project the sample onto projected numbers of total visitors to the Fair. In this context visitors would include all people at the Fair e.g. stallholders, entertainers, volunteers etc.

The following table indicates, for example, that at a projection of 12,000 total visitors there would be 2,500 visitors in the Wahroonga Village around 11am.

Hour of Survey	No of Surveys	No of Visitors	% of Total Visitors	Projected Total No. of Visitors					
				10,000	11,000	12,000	13,000	14,000	15,000
8:00 AM	55	129	8%	754	829	904	980	1,055	1,130
9:00 AM	103	229	13%	1,338	1,471	1,605	1,739	1,873	2,006
10:00 AM	82	273	16%	1,595	1,754	1,914	2,073	2,232	2,392
11:00 AM	133	355	21%	2,074	2,281	2,488	2,696	2,903	3,110
12 noon	96	274	16%	1,600	1,761	1,921	2,081	2,241	2,401
1:00 PM	103	308	18%	1,799	1,979	2,159	2,339	2,519	2,699
2:00 PM	44	98	6%	572	630	687	744	801	859
3:00 PM	25	46	3%	269	296	322	349	376	403

Table 8 – Projected visitors by hour

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The following table shows the projected visitors by LGA. At a projection of 12,000 visitors, 6,600 visitors to the Fair would come from the Ku-ring-gai LGA and another 5,000 visitors would have come from other LGAs.

LGA	No of Visitors	% of Total Visitors	Projected Total No. of Visitors					
			10,000	11,000	12,000	13,000	14,000	15,000
Ku-ring-gai	939	55%	5,500	6,050	6,600	7,150	7,700	8,250
Hornsby	508	30%	3,000	3,300	3,600	3,900	4,200	4,500
Parramatta	47	3%	300	330	360	390	420	450
Central Coast	27	2%	200	220	240	260	280	300
Northern Beaches	26	2%	200	220	240	260	280	300
Regional NSW	21	1%	100	110	120	130	140	150
Overseas	16	1%	100	110	120	130	140	150
Ryde	16	1%	100	110	120	130	140	150
Queensland	14	1%	100	110	120	130	140	150
Willoughby	13	1%	100	110	120	130	140	150
Sydney	12	1%	100	110	120	130	140	150
Newcastle	10	1%	100	110	120	130	140	150

Table 8 – Projected visitors by LGA

The following tables show additional projected data for the Ku-ring-gai LGA:

Projected Attendance by Suburb

Home Suburb	Sample Size	Projected at 12,000
East Wahroonga	4	28
Gordon	20	142
Killara	14	99
Lindfield	10	71
Nth Turramurra	6	43
Nth Wahroonga	5	35
Pymble	59	417
Roseville	8	57
St Ives	61	432
Sth Turramurra	9	64
Turramurra	134	948
Wahroonga	556	3,934
Warrawee	46	325
West Pymble	7	50
Total	939	

Projected Fair Awareness by Category

Category	Sample Size	Projected at 12,000
Entertainment	20	143
Just Know	174	1,243
Local	261	1,864
Paper	8	57
Passing by	21	150
Radio	2	14
School	9	64
Signs	226	1,614
Social Media	84	600
Stallholder	6	43
Word of Mouth	104	743
Total	915	

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6.0 Appendix

6.1 Example of Completed Survey Sheet

The following image shows a scan of a completed survey sheet, with each line an individual survey response.

Wahroonga Village Fair Survey Sunday 3 rd December 2023							
Surveyor Name		Rochelle Wiley		Location		IGA	
	Time	Group Size	Regular Visitor	Length of stay	Hear about Fair?	Home Suburb(s)	Other feedback
1.	9 50	2	on + off	1	Known for years	Thornleigh	
2.	9 52	2	1st time!	1	drove through on	Berowra	Excited! Looks so good.
3.	9 55	4	yes	1-2	Been	Turrumulla	
4.	10am	2	Yes 2-3	2+	Newspaper saw sign at Food + Wine	Killara + Artamon	Good layout for a big fair
5.	10 05	3 (2 kids)	Yes every year	depend		Wahroonga	The kids will remember
6.	10 20	50	Yes since first one	3	Always known	Hornsby	
7.	10 25	3	Yes 20+	1	1st Sunday in December is in the diary!	Hornsby Heights	Too much crowding of stalls in the street - hard to get around people
8.	10 30	4 (2 kids)	Yes	1	Social media	East Wahroonga	-
9.	10 32	2	Yes	2 hrs		Wahroonga	
10.	10 34	5	Yes	1 1/2	Social media friend	Finstest Lodge	
11.	10 40	4	Yes 17+	21	sign on highway.	Gerokin (business in Gordon + used to live here)	Always come back for the fair!
12.	10 45	3	1st time	2+	Friends	Westleigh	
Survey Coordinator -							24

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6.2 Example of Collated Results File

The following image shows one page of the collated survey response file. Additional information, such as “hear about the fair” categories, has been added to the survey results.

WVF 2023 Visitor Data Working Copy A.xlsx

Sheet	Count	Time	Group Size	Regular Visitor	Length of Stay	Minutes per Group	Minutes per Person	Hear about Fair	Categories	Home Suburb	LGA	Other
1	1	3	1	Y	8	480	480	Stall	Stallholder	Botany	Bayside	
1	1	3	1	N	3	180	180	Walk in	Passing by	Central Coast	Central Coast	
1	1	3	2	Y	2.5	150	300	Just know	Just Know	Hornsby	Hornsby	
1	1	3	1	Y	1	60	60	Posters	Signs	Hornsby	Hornsby	
1	1	3	1	N	0.15	9	9	Visiting	WDM	Hornsby	Hornsby	
1	1	3	3	N	1	60	180	Friend	WDM	Hornsby Heights	Hornsby	
1	1	3	4	N	2	120	480	North Shore Mums Website	Social Media	Mt Colah	Hornsby	
1	1	3	2	Y	2.5	150	300	Local Magazine	Paper	Westleigh	Hornsby	
1	1	3	2	Y	2.5	150	300	Here for lesson	Passing by	Pymble	Ku-ring-gal	
1	1	3	1	Y	0.5	30	30	Just know	Just Know	Turrumurra	Ku-ring-gal	
1	1	3	1	Y	1	60	60	Facebook	Social Media	Turrumurra	Ku-ring-gal	
1	1	2	3	Y	0.15	9	27	Local	Local	Wahroonga	Ku-ring-gal	
1	1	3	1	Y	1	60	60	Posters	Signs	Collaroy	Northern Beaches	
1	1	3	1	N	3	180	180	Walk in	Passing by	Little Bay	Randwick	
2	1	1	4	Y	3	180	720	Local	Local	Wahroonga	Ku-ring-gal	
2	1	1	3	Y	1	60	180	Local	Local	Wahroonga	Ku-ring-gal	Activities for kids
2	1	1	2	Y	1	60	120	Been before	Just Know	Waltara	Hornsby	Sausage sizzle
2	1	1	2	Y	2	120	240	Local	Local	Karlong	Central Coast	
2	1	1	4	Y	1	60	240	Local	Local	Normanhurst	Hornsby	
2	1	1	5	Y	4	240	1200	Local	Local	Wahroonga	Ku-ring-gal	
2	1	1	4	Y	1.5	90	360	Local	Local	Wahroonga	Ku-ring-gal	
2	1	1	4	Y	1.5	90	360	Local	Local	Wahroonga	Ku-ring-gal	
2	1	1	3	N	1	60	180	Local	Local	Wahroonga	Ku-ring-gal	
2	1	1	2	Y	2	120	240	Local	Local	Wahroonga	Ku-ring-gal	
2	1	1	2	N	1	60	120	Family	WDM	Wahroonga	Ku-ring-gal	
2	1	1	2	Y	1.5	90	180	Local	Local	Lane Cove	Lane Cove	
2	1	1	1	N	1	60	60	Family	WDM	Mona Vale	Northern Beaches	
3	1	12	5	N	2	120	600	Friend	WDM	Dubbo	Regional NSW	Amazing, too hot
3	1	12	3	N	1.5	90	270	Wife in choir	Entertainment	Hornsby Heights	Hornsby	Awesome
3	1	12	1	N	2	120	120	Notice board in Turrumurra	Signs	Turrumurra	Ku-ring-gal	Better stuff this year less frantic
3	1	12	3	N	1	60	180	Came to sing	Entertainment	Mt Colah	Hornsby	Good use of car park
3	1	12	2	N	1	60	120	Social media	Social Media	Turrumurra	Ku-ring-gal	In a hurry
3	1	12	1	Y	2	120	120	Sings	Entertainment	Barrowra	Hornsby	Less congestion in Redleaf, more artisans
3	1	12	2	N	2.5	150	300	Face painter for Alister	WDM	Lakemba	Canterbury-Bankst	Longer time for face painting, stall for henna & temporary tailors
3	1	12	2	Y	1	60	120	Posters	Signs	Wahroonga	Ku-ring-gal	Stunning, so colourful, so kind
3	1	12	2	N	2	120	240	Family	WDM	Mosman	Mosman	V busy good variety
3	1	12	1	N	1	60	60	Posters	Signs	Central Coast	Central Coast	Want Xmas cakes
3	1	12	3	Y	2	120	360	Posters	Signs	Wahroonga	Ku-ring-gal	Wife brings him, listen to music
4	1	11	3	Y	1	60	180	Posters	Signs	Wahroonga	Ku-ring-gal	
4	1	11	3	Y	1	60	180	Pre school KV	Entertainment	Nth Wahroonga	Ku-ring-gal	For dancers
4	1	11	2	N	1	60	120	Signs	Signs	Warrawee	Ku-ring-gal	Good selections
4	1	11	3	N	0.45	27	81	Signs	Signs	Turrumurra	Ku-ring-gal	Good use of car park
4	1	11	3	N	2	120	360	WDM	WDM	Terrigal	Central Coast	Great
4	1	11	2	Y	1	60	120	Wahroonga	Ku-ring-gal	Wahroonga	Ku-ring-gal	Great
4	1	11	1	Y	1	60	60	Banner	Signs	Wahroonga	Ku-ring-gal	More shade
4	1	11	2	Y	1	60	120	Posters	Signs	Wahroonga	Ku-ring-gal	Nice, no ?? Fair prices
4	1	11	3	N	5	300	900	Dancer	Entertainment	Turrumurra	Ku-ring-gal	OK food
4	1	11	1	Y	1	60	60	Posters	Signs	Wahroonga	Ku-ring-gal	
4	1	11	3	Y	0.5	30	90	Posters	Signs	Wahroonga	Ku-ring-gal	
4	1	10	4	N	2	120	480	Wahroonga	Ku-ring-gal	Wahroonga	Ku-ring-gal	
4	1	10	2	N	2	120	240	Passing by	Passing by	Duffys Forrest	Northern Beaches	
5	1	11	2	N	2	120	240	WDM	WDM	Epipine	Parramatta	Amazing
5	1	12	2	N	0.5	30	60	Cousin in band	Entertainment	Westleigh	Hornsby	Band was good
5	1	11	3	Y	2	120	360	Posters	Signs	Wahroonga	Ku-ring-gal	Better this year. Good seating.
5	1	11	2	Y	1.5	90	180	Signs	Signs	Hornsby	Hornsby	Cooler day
5	1	11	2	Y	1.5	90	180	Signs	Signs	Lake Macquarie	Regional NSW	Cooler day
5	1	11	2	Y	2.5	150	300	Facebook	Social Media	Hornsby	Hornsby	Food very good
5	1	11	1	Y	2	120	120	Neighbourhoods	WDM	Wahroonga	Ku-ring-gal	Great. Enough seating this year
5	1	11	2	Y	2.5	150	300	Posters	Signs	Wahroonga	Ku-ring-gal	Layout VG. Redleaf less congested
5	1	11	2	Y	1.5	90	180	Posters	Signs	Barrowra	Hornsby	Lovely
5	1	11	1	Y	2	120	120	Just know	Just Know	Becroft	Hornsby	Sad to miss Knox. Need program on time.
5	1	12	2	Y	0	0	0	Facebook	Social Media	Wahroonga	Ku-ring-gal	V good, more drink carts
5	1	11	3	Y	1	60	180	Posters	Signs	Wahroonga	Ku-ring-gal	V hot, seems less busy

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6.3 Recorded Survey Comments

Record of survey response comments are in the table below:

"This is the start of Christmas"	All positive	Band was good
2 x per year please	All same stalls, same config	Beautiful
A beautiful year, spent a lot of money	Always comeback for the fair	Beautiful
A great day	Always lovely, positive	Beautiful, maybe twice a year
Abbotsleigh Teacher	Always wanted to come	Beautifully laid out - easy to get around
Activities for kids	Amazing	Best market, I have been to a lot
All cool	Amazing	Better stuff this year less frantic
All good	Amazing	Better this year. Good seating.
All good	Amazing, lots of stores	Bigger & better
All good	Amazing, too hot	Bigger than last year, well done
All good	Awesome	Bigger, more kids
All good	Awesome	
All good	Bagpipes in main street	

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Brilliant that we moved stage to car park
Busier than last year
Busy area, good fair
Car park
Children would like rides & games
Chris Marshal relative
Christmas music
Close both streets
Colourful
Colourful
Colourful tents good photography
Comes every year to buy gifts
Comes for the pipers
Cooler day
Cooler day
Craft, gifts & food
Disappointed no band
Doesn't like early noise
Enjoy coming every year
Enjoying
Entertainment near food preferred
Entertainment stage in railway avenue
Evolve café is good
Excellent fair
Excellent fair
Excited, looks good
Exciting to explore
Fab, big choice
Fabulous
Fabulous
Fabulous, well planned
Family day out
Family live in St Ives
Fan
Fantastic
Fantastic, get here early
Fantastic, keep doing
Food very good
For dancers
Free chocolate was great
Fun & good entertainment
Good
Good
Good
Good
Good
Good
Good (hot day)
Good atmosphere
Good day out before Xmas
Good fair
Good layout for a bid fair
Good layout for a bid fair
Good mix of stalls, lovely atmosphere

Good selections
Good use of car park
Good use of car park
Good variety
Good variety
Good variety
Good variety
Good variety of stalls
Good variety, community
Good variety, community
Good variety, parking
Good!
Good, well setup
Great
Great
Great
Great
Great
Great
Great
Great
Great day prefer no dogs
Great time
Great!
Great, good for community, stage in carpark good
Great. Enough seating this year
Had to bring my friend
Had to bring my friend
Happy, enjoying
Have to buy pressies
Highlight!
I like these big fairs
Impressed about the fair
Impressed about the fair
Impressed, best of local
In a hurry
Interviewing style was v good
It was better when there was a band in Railway Ave
Its always a great community event
Its good
Its just lovely - everyone is pleasant
Its marvellous
Its really cute!
Kids Activities
KYDS
Layout VG. Redleaf less congested
Less congestion in Redleaf, more artisans
Likes the arrangement of shops on Railway Ave
Likes the craft shops
Likes the wrapping paper
Listen to son playing in band
Longer time for face painting, stall for henna & temporary tailors
Looks good

Lots of stores, options
Lots of stuff to see
Lots of variety
Lots of variety, well organised plan better than park
Love it
Love it
Love it
Love the atmosphere
Love the music
Loved the smoked meats & browsing
Lovely
Lovely
Lovely
Lovely
Lovely
Lovely community event
Lovely community events
Lovely, lot of variety
Lovely, no negatives
Loves it all
Loves the band
Lunch - variety of food
Missed it during COVID
Mist station would be good, need water stations
Mixed up new stalls
Mixed up new stalls
Mixed up new stalls
More chutney & jams
More food stalls
More live music & bubble blow
More men's stuff
More mocktails, more drink stalls
More shade
More shade
More shade, good area
More shade, train disruption
More shaded areas next to the tents
More shaded areas next to the tents
More sitting places
More sitting places
More sitting places
More toy stores for kids
Needs more multicultural activity & stands for travel
New to area, great community event
Nice, no ?? Fair prices
Nice, we like it, very community
No trains running, good stalls, too hot
No transport
Not easy to find bathroom
Not enough Asian food & culture
Not enough food stalls

Wahroonga Village Fair 2023 Visitor Survey

Not enough food stalls, inc cakes & puddings, no plant stalls
Not enough places to wash hands
OK food
On council stall
Open up car park, positive parliament member
Parking
Parking a problem, should be in the park
Parking arranged, more parking
Parking issues, busy
Parking lot
Pipe band blocked off from main street
Positive feedback, lots of stores
Positive vibe
Positive vibe
Post office could open parking
Pretty good, good vibe
Pretty!
Rail not operating this weekend, crowds
Richard Glover
Richard Glover
Rode bike with dog onboard

Sad to miss Knox. Need program on time.
Same stores, need to change stores around
Satisfying
Sausage sizzle
Sausage Sizzle
Since cutting off right hand turn at lights, bad for wheelchairs etc accessibility (distance to walk)
So far so good
So far so good
Son is performing
Son owns burger hounds
Stallholder
Still looking
Still looking
Stores are less cramped this year
Stores are less cramped this year
Stunning, so colourful, so kind
The kids will remember
Too much crowding of stalls in the street - hard to get around people
Transport not trains
Used to live in Thornleigh
V busy good variety

V good, more drink carts
V hot, seems less busy
V impressive, WOW
V pretty, well set up
Variety
Variety v good
Variety, good to see Aussie made items
Very exciting
Very nice
Very nice
Very nice
Want Xmas cakes
Water for dogs
We are old but we love to walk through
We love it
Well organised
Well organised
Were going to catch train Gordon but drove instead
Why move from park?
Wife brings him, listen to music
Worked at hospital
Xmas presents